

**8 questions  
to ask yourself  
before writing  
a research  
proposal**



- 1 **What** are you trying to do? Articulate your objectives using absolutely no jargon.
- 2 **How is it done today**, and what are the limits of current practice?
- 3 **What is new in your approach** and why do you think it will be successful?
- 4 **Who cares?** If you are successful, what difference will it make?
- 5 What are the **risks**?
- 6 How much will it **cost**?
- 7 How **long** will it take?
- 8 What are the **mid-term and final** “exams” to check for success?

- George H. Heilmeier, *The “Heilmeier Catechism”*

For assistance with external research opportunities, please contact our Research Avancement Administrator, Sarah.Moser@asu.edu